



COMPANY PROFILE

THE SUENG STORY

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COMPANY PROFILE

1.0

Proudly Kenyan and incorporated in 2005, Sueng has grown from a company with only 2 employees to a forward looking and visionary company. Today, we are a family of over 100 employees with over 20,000sq. Ft of production and superior office space. With over a decade of operational experience, we have worked with businesses across all industries from Multinationals, Government, NGOs, Banks, Health Institutions, Telco Companies, Insurance companies, Manufacturers and Retailers. We creatively blend your business nature, ideas, imagination, products, market place and your vision to develop a whole new world that makes you distinct from your competitors. Think of a branded campaign and with no doubt we are part of it.

Regardless of the size of your business we see ourselves as an extension of your team and respond quickly and effectively to all your branding needs. We are driven by ideas, ethos of passion for client service and passion for excellence; we love what we do. We make people fall in love with our clients' brands by combining fresh new ideas, excellence in design and innovation. We are proud to be one of the major players in the promotional merchandise industry.





VISION MISSION MERITS

COMPANY PROFILE

2.0

VISION

Be the industry most trusted and best production house in the East African Market.

MISSION

Ensure customer satisfaction through delivery of quality, reliable, superior products at the best pricing with utmost customer service!

MERITS

Quality | Variety (a one stop shop) | Continuous innovation and creativity | Quick turn around | Large production capacity | State of art new technology | In house art and design team | Quick response | Right advice to suit your budget or target market | Wide range of supply chain partners

OUR PHILOSOPHY

COMPANY PROFILE

3.0

OUR PHILOSOPHY

Branding isn't just putting a logo on your t-shirts, hoodies, shirts or promotional items. It provides the critical link that conveys your brand image to your target market. Get it right and your brand will flourish. Get it wrong and your image and message will be lost in the mix.

At Sueng we are obsessed about conveying your brand into captivating merchandise that stand out for all the right reasons. We never work on a "one size fits all" approach we customize our merchandise around your brand and requirements. By building ongoing relationships with our customers, we're better able to understand their needs and tailor our services accordingly.



WHAT WE DO

COMPANY PROFILE

4.0

APPAREL

We have invested heavily in state-of-the-art machinery and technology. Our world class operating equipment is sourced from around the world and has the capabilities to produce large scale quantities and handle the most complex design.

Our strength lies in our ability to produce most of our merchandise in-house, giving us a competitive edge in the market. Our lead times are shorter and we are also able to customize our merchandise to very specific customer requirements

Key Focus:

Stitching | Embroidery | Screen printing | Sublimation printing | Pad printing | Heat Transfer printing | UV printing | Laser cutting & Engraving | Doring Epoxy





4.1

PRINTING

Sueng provides top quality printing solutions with great turn around time. We house the very best Heidelberg Speedmaster, providing you simply the highest printing quality available in the region. These machines represent the pinnacle of quality print. We also house the latest xerox Docutech presse for our digital printing. The machine prints images in stunning clarity at industry-beating speeds. You're therefore guaranteed immediate turnaround and vibrant print with complete customization for every product.

Key Focus:

Stationary Corporate Stationery, Pens, Mousepads among others

Publications Annual Report, Newsletters, Magazines

Marketing Business Cards, Calendar, Posters, Leaflets and Brochures, Company Profiles, Banners, Point of sale Material(Wobblers, shelf-talkers, Danglers, Shelf Strips.

4+2

PACKAGING

We have invested in top range technology, Which guarantees good quality bags at the highest speeds. The machines offer quality print on the non woven for your brand visibility. Our packaging product range includes:

Non-Woven Bags D Cut bags, W- cut Bags, 3D bags, 3D with straps, and 3D with loop handles.

Gift Bags: These classy bags specially made for any event or festivity, they can be custom printed offering brand visibility

Shoe Bags • Laundry Bags • Seedling Bags • Khaki bags.





DISPOSABLE MASKS

Sueng is a manufacture of both surgical and 3ply masks, we have invested in state of the art machines that produce up to 30,000 masks a shift. Our surgical masks are complete with both nose bridge and melt-blown filter, while our 3ply mask have three layers of 25gsm non woven fabric.

OUR PARTNERS

COMPANY PROFILE



CONTACTS

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LOCATION

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